



The North West Regional College Business Support Centre
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Ireland Support Brochure



The North West Regional College (NWRC) Business Support Centre (BSC) is your dedicated partner in fostering innovation, growth and success for early-stage entrepreneurs, micro and SMEs across diverse industries. Our comprehensive suite of services is designed to empower businesses at every stage of development.



Business Growth through Consultancy:

The NWRC BSC is your strategic partner in growth. Whether you're looking to upskill your existing workforce or diversify with innovative products, our flexible consultancy services are tailored to meet your specific goals. We're dedicated to nurturing the private sector through skill enhancement and innovation support, responding to employers' needs.

Our Offerings:

- 1. Tailored Expertise:** Benefit from our personalised consultancy, bespoke upskilling, training and one-on-one mentoring. Our experienced team is committed to understanding your unique needs and guiding you towards optimal solutions.
- 2. Cutting-Edge Resources:** Gain access to top-tier equipment, state-of-the-art workshops and NWRC staff equipped with the latest skills. We offer new technology demonstrations and a wealth of knowledge to help you stay ahead of the curve.
- 3. Idea to Reality:** Our technical experts are well-versed in idea generation, proof of concept creation, prototype development and scaling up production. We're with you every step of the way, from concept to market.
- 4. Applied Research:** Engage in industry-applied research and development (R&d) that fuels innovation and propels your business forward.



Innovation Funding Opportunities:

NWRC is your gateway to securing funding across Ireland for innovation and knowledge transfer. Explore options like:

- **Enterprise Ireland Innovation Vouchers:** Unlock €5,000 worth of NWRC Innovation Centre team time to refine your ideas, create new products and tackle critical business challenges.
- **Innovation Boost:** Access a comprehensive 12 or 18-month support package valued up to €67,900. This includes new product or service development, process enhancement and mentorship by our NWRC Innovation Centre team and an InterTrade Ireland Innovation Boost Consultant.

Eligibility details are available for all these programs; simply reach out to our BSC for more information.

Our Specialised Innovation and Skills Centres include:

- 1. Foodovation Centre:** Elevate your food and drink innovation journey with Foodovation, an advanced sanctuary for producers. Explore cutting-edge solutions in food and drink science and technology.
- 2. Design Innovation for Assisted Living (DIAL) Centre:** Immerse yourself in intelligent home simulation and drive innovation in the healthcare sector. Experience the latest technologies and innovations in health, care, design, adaptive housing, engineering and digital advancements.
- 3. Product Design Centre (PDC):** Transform your product ideas into reality at PDC, a state-of-the-art facility equipped with advanced manufacturing technologies. From concept to commercialisation, our technical consultants empower innovators while generating employment opportunities.
- 4. XR Hub:** Explore the realm of augmented and virtual reality (AR/VR) at XR Hub. Enhance your business with VR/AR equipment and innovative expertise for software training, product development and process improvement.
- 5. i4.0 (Industry 4.0) Centre:** Step into the future at our i4.0 Centre, specialising in upskilling and mentoring for SMEs and local businesses. Dive into robotics, automation, IoT, IIoT, electronic engineering, smart manufacturing, AI and machine learning.



Join NWRC BSC and embark on a journey of innovation, growth, and success. Contact us today to explore the endless possibilities for your business.